



Carly D. Brockinton

Writer. Editor. Designer. Mentor. Leader.



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704-796-5655

editor of global nonprofit
US-China Business Council
Senior editor, 11/15-present

guru for hire
freelance writer, editor & designer, 01/15-present

agent of change
The Advocate
Night news editor, 1/14-4/15

writing coach
Las Vegas Review-Journal
Assistant city editor, 9/12-12/13

leader
Las Vegas Review-Journal
Leadership class, 3/12-11/12

visual journalist
Las Vegas Review-Journal
Designer, 7/05-9/12

accuracy & design
West Hawaii Today
editor & designer, 5/04-7/05

jack of all trades
Richmond County Daily Journal
editor & designer, 4/03-5/04

WHAT I DO

» Redesign and relaunch international nonprofit's flagship magazine with new logos and a monthly digital Issue.

» Create and design infographic series to explain trade issues and edit into sharables for social media.

» Redesign, compile and edit 90-page handbook for St. Mary's (Md.) County Department of Economic Development.

» Write and edit stories about technical legal situations and shift gears to write profiles about people with intriguing stories.

» Redesign weekly community newspapers, and win an international design award

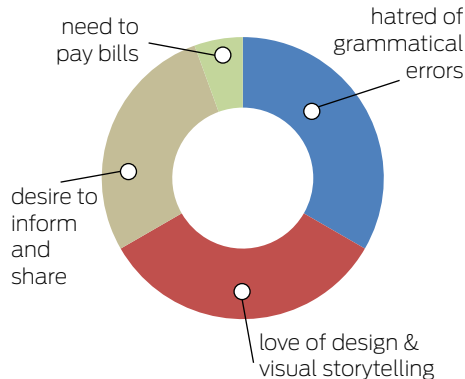
» Identify the need for, conceptualize, design and edit quarterly company newsletter

» Create, write, edit and design 60-page new-hire guide encompassing everything from first-day essentials to department profiles to interviews with executives.

» Craft the website, slogan, signage and business cards for grassroots School Board candidate

» Lead a team of reporters, interns and freelancers who: uncovered a major HOA scheme that lead to federal charges against more than 40 people; provided an exclusive look at two sovereign citizens accused of plotting to capture and kill police officers and judges; uncovered a mayoral candidate's prior felony conviction; and provided complete coverage of a 28,000-acre wildfire on Mount Charleston.

WHY I DO IT



» My instinct to investigate, research and dig until I understand complex issues pairs well with my innate ability to explain complicated concepts in layman's terms. In short, I love to tell — with words, statistics, pictures, charts — people's stories.

I STUDIED IT



Major: Journalism

Minors: Political science & social sciences

Winthrop University
Bachelor of Arts

» Merit scholarship
» Dean's list
» Pi Sigma Alpha (political science honor society)

HOW I DO IT

- ADOBE CREATIVE SUITE: INDESIGN, FLASH, PHOTOSHOP, ACROBAT, ILLUSTRATOR
- SEO
- CONTENT MANAGEMENT SYSTEMS
- MAILCHIMP
- SOCIAL MEDIA
- GOOGLE ANALYTICS
- WINDOWS
- OSX
- GOOGLE DRIVE
- DROPBOX
- DTI
- NEWS EDIT
- NEWSENGIN
- HARRIS
- MICROSOFT OFFICE
- LOTUS NOTES
- BASECAMP
- ADDRESS

I DID IT

- ★ 1st place Best Front Page Design, Nevada Press Association
- ★ 1st place Best Overall Design, Nevada Press Association
- ★ 2nd place Best Page Designer, Louisiana Press Association
- ★ 2nd place Best Page Designer, Nevada Press Association
- ★ 1st place Best Special Section, North Carolina Press Association
- ★ 2nd place Front Page Design, South Carolina Press Association
- ★ Best news story, The (Rock Hill, S.C.) Herald
- ★ 2 on-the-spot awards from Department of Defense